

# SAMPLE OKLAHOMA FESTIVAL! 2023

## THE SAMPLE OKLAHOMA FESTIVAL

The Sample Oklahoma Festival brings together Oklahoma's best vendors, food, music, arts and culture from across Oklahoma for a weekend of fun and activities.

The event will feature dozens of Vendors, the SampleOklahoma.com Food Truck Festival, the Best of Oklahoma Competition, the Music & Culture Performance Stage, the 3D Music Video Station, the Okie Dog Photo Booth, the Kidvation Youth Adventure and Reading Center Zones.

Partner with us for the Sample Oklahoma Festival 2023.

Friday September 29th  
& Saturday September 30th

Shoppes of Northpark Mall  
12100 N May Ave  
Oklahoma City, Oklahoma 73120



## SPONSORS



## MEDIA SPONSORS



**SOONER HEADLINER - \$4,500**  
**[Exclusive Sponsorship]**

- Recognition as a Sponsor in all media appearances
  - Exclusive stage and food truck area naming and branding rights (must provide marketing materials).
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- Exclusive naming rights for 1 activity area (vendor break room, coffee bistro, welcome booth/selfie station)FCFS
  - Recognition as a Oklahoma Standard Sponsor in all press releases.
  - A podcast interview discussing your brand's values and festival involvement.
- 
- Prime booth space at the festival to showcase your products/services.
  - Your brand's logo featured on our event page.
  - A spotlight feature on our festival's website with a link to your website.
- 
- Prominent logo placement.
  - Free booth to showcase products/services.
  - A dedicated social media post highlighting your sponsorship.
  - Subscription box postcard mention November-May
- 
- Logo placement on our festival website.
  - Recognition in social media shout-outs.
  - Mention in our festival's email newsletter.
  - Staycation giveaway entry.
  - Guest/Entry email list



## **OKLAHOMA STANDARD SPONSOR - \$2,500**

- Exclusive naming rights for 1 activity area (vendor break room, coffee bistro, welcome booth/selfie station)FCFS
  - Recognition as a Oklahoma Standard Sponsor in all press releases.
  - A podcast interview discussing your brand's values and festival involvement.
- 
- Prime booth space at the festival to showcase your products/services.
  - Your brand's logo featured on our event page.
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- Prominent logo placement.
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  - A dedicated social media post highlighting your sponsorship.
  - Subscription box postcard mention November-May
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- Logo placement on our festival website.
  - Recognition in social media shout-outs.
  - Mention in our festival's email newsletter.
  - Staycation giveaway entry.
  - Guest/Entry email list

### **OKLAHOMAN SPONSOR - \$1,000**

- Prime booth space at the festival to showcase your products/services.
  - Your brand's logo featured on our event page.
  - A spotlight feature on our festival's website with a link to your website.
- 
- Prominent logo placement.
  - Free booth to showcase products/services.
  - A dedicated social media post highlighting your sponsorship.
  - Subscription box postcard mention November-May
- 
- Logo placement on our festival website.
  - Recognition in social media shout-outs.
  - Mention in our festival's email newsletter.
  - Staycation giveaway entry.
  - Guest/Entry email list

**OKIE DOKIE SPONSOR - \$500**

- Prominent logo placement.
  - Free booth to showcase products/services.
  - A dedicated social media post highlighting your sponsorship.
  - Subscription box postcard mention November-May
- 
- Logo placement on our festival website.
  - Recognition in social media shout-outs.
  - Mention in our festival's email newsletter.
  - Staycation giveaway entry.
  - Guest/Entry email list

**OKIE SPONSOR - \$250**

- Logo placement on our festival website.
- Recognition in social media shout-outs.
- Mention in our festival's email newsletter.
- Staycation giveaway entry.
- Guest/Entry email list



## ACTIVITIES | ACTIVATION SPONSORSHIPS

### **3D MUSIC VIDEO STATION - \$1,000**

You have dreamt of starring in your own Music Video!? Well, it's time for your moment in your own 360 degree Music Video Short.

You and your family can select the track, then here we go! Share your finished video with friends, family and on social media. Savor the moment!

Lights! Camera! Action!

- Logo placement on our festival website.
- Your brand's logo featured on our event page.
- A dedicated social media post highlighting your sponsorship.

### **FOOD TRUCK FESTIVAL - \$1,000**

The Sample Oklahoma Food Truck Festival celebrates the best cuisine from across Oklahoma. Come Sample Oklahoma's best Food Trucks and the diversity of cuisine.

- Logo placement on our festival website.
- Your brand's logo featured on our event page.
- A dedicated social media post highlighting your sponsorship.

### **BEST OF OKLAHOMA COMPETITION - \$1,000**

All attendees and Celebrity judges vote for the Best of Oklahoma. Come Sample, Taste, Touch, Feel, Smell and Vote for your favorite Foods, Drinks, Fragrances, Lotions and then vote for your favorites.

- Logo placement on our festival website.
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- A dedicated social media post highlighting your sponsorship.

### **MUSIC & CULTURE STAGE - \$1,000**

Come enjoy the live music, dance and cultural activities performed by the amazing and talented folks of Oklahoma. Celebrate culture from Native, Asian, Indian, Hispanic, African, and American culture.

- Logo placement on our festival website.
- Your brand's logo featured on our event page.
- A dedicated social media post highlighting your sponsorship.



## ACTIVITIES SPONSORSHIPS – CONT'D

### **OKIE DOG PHOTO BOOTH - \$1,000**

Bring your special Pawd-ner to the Okie Photo Booth. Take and Print Pictures and have some fun with your favorite pet.

Special prize to the best Okie Dog.

- Logo placement on our festival website.
- Your brand's logo featured on our event page.
- A dedicated social media post highlighting your sponsorship.

### **YOUTH ADVENTURE ZONE - \$1,000**

Kid Entrepreneurs showcase their latest innovations and fun stuff as youth ideas come to life. The Youth Adventure Zone features young Innovators in Science, Technology, Engineering & Math. Join the fun, meet youth entrepreneurs 8-15 years of age.

- Logo placement on our festival website.
- Your brand's logo featured on our event page.
- A dedicated social media post highlighting your sponsorship.

### **READING CENTER - \$1,000**

Kids will love the Reading Center. Some of Oklahoma's finest authors read portions of their works to kids.

- Logo placement on our festival website.
- Your brand's logo featured on our event page.
- A dedicated social media post highlighting your sponsorship.



**SPONSORSHIP DEPARTMENT**

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